



Association of Bay Area Governments
Bay Area Air Quality Management District
Bay Conservation and Development Commission
Metropolitan Transportation Commission

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JOINT POLICY COMMITTEE — REGIONAL PLANNING PROGRAM

Date: June 29, 2009
To: Steve Heminger
From: Ted Droettboom
Subject: Sole Source Justification: Elmwood Consulting

This is to request MTC, on behalf of the Joint Policy Committee (JPC), to enter into a sole-source contract in the amount of \$125,000 with Elmwood Consulting for the services of Bruce Riordan. Elmwood Consulting will assist the four member agencies of the JPC (MTC, the Air District, ABAG, and BCDC) in implementing the Regional Agencies Climate Protection Program.

Tasks include assisting the four agencies in pursuing priority joint initiatives, including:

1. Begin developing the Sustainable Communities Strategy pursuant to SB 375 (ABAG/MTC);
2. Design and adopt an Indirect Source Rule (BAAQMD);
3. Develop and advance climate-friendly regional parking (MTC);
4. Provide support for a coordinated public/private regional plan for electric vehicles (BAAQMD/MTC)
5. Design and implement a regional solar installation/energy efficiency financing program for existing residential/commercial buildings (ABAG);
6. Coordinate regional/local approach to climate adaptation (BCDC/ABAG).
7. The development of Climate Bay Area, a coordinating entity to assist complementary action, reduce duplication and bring resources to common problems among the Bay Area's many public and private climate efforts.

Bruce Riordan, through Elmwood Consulting, has been under contract with MTC for the past 12 months to assist regional-agency staff in developing, analyzing and coordinating strategies for climate protection, to advise staff on key related climate protection efforts at the federal, state, regional and local levels, to assist in public outreach activities on climate protection issues, and to provide assistance to the JPC on climate protection priorities. Before entering into the current contract, Mr. Riordan provided independent consultant services to each of the regional agencies on climate and related issues.

Mr. Riordan has an unparalleled familiarity with all four of the regional agencies and particularly with their individual and collective climate protection efforts, and he has exceptional connections with the other governments, organizations and individuals upon which an effective regional climate protection program depends. He is a skilled facilitator among multiple interests and has an intense personal interest in and commitment to climate protection. In order to maintain

continuity and take advantage of the experience and relationships developed by Mr. Riordan over the past year and longer, continuation of Mr. Riordan's consultant relationship is essential.

For these compelling business reasons, I recommend that MTC enter into a sole-source contract in the amount of \$125,000 with Elmwood Consulting to provide consulting services for another one-year period for the Regional Agencies Climate Protection Program. Your signature below indicates your approval of this sole-source contract.

Approved: Ted Droettboom, Regional Planning Program Director, Joint Policy Committee

Approved: Ann Flemer, Deputy Executive Director

Approved: Steve Heminger, Executive Director

Reviewed for Legal Sufficiency: Melanie J. Morgan, Deputy General Counsel